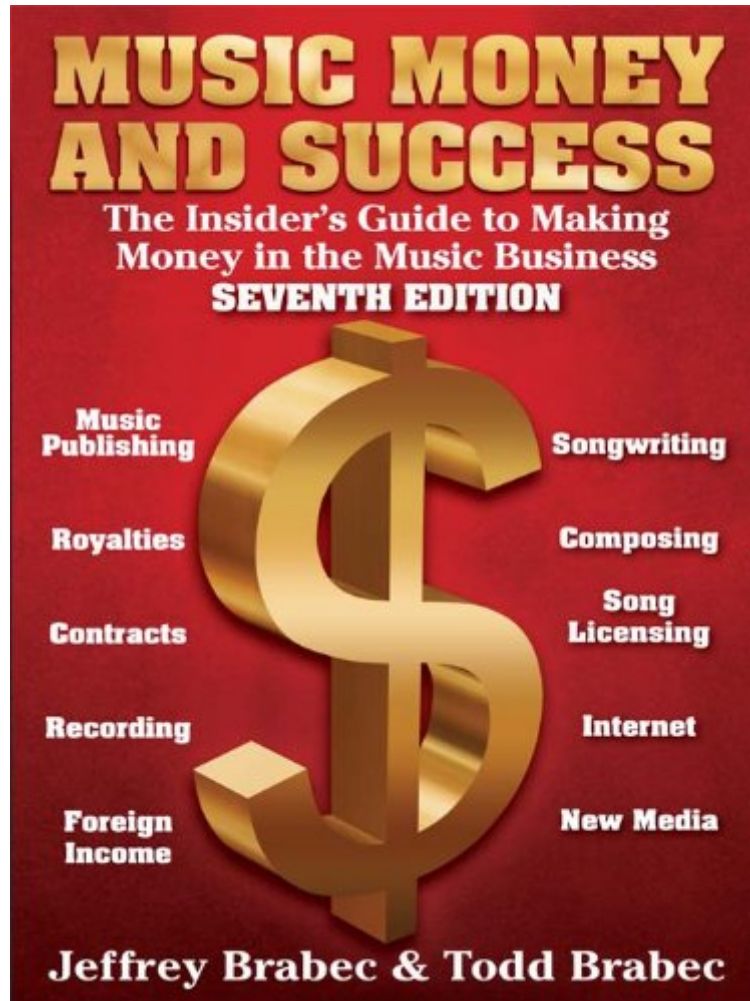


The book was found

Music Money An Success (7th Edition) (Music, Money, And Success)



Synopsis

The Insider's Guide to Making Money in the Music Industry. Millions dream of attaining glamour and wealth through music. This book reveals the secrets of the music business that have made fortunes for the superstars. A must-have for every songwriter, performer and musician.

Book Information

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Customer Reviews

Music Money and Success 7th Edition: The Insider's Guide to Making Money in the Music Business

Were I forced to name one book, and only one book, that is essential reading for anyone considering a career in the music business, this would be THE one. After 40 years in the commercial music business, I can't approach the combined knowledge and ability to communicate on easy-to-understand terms the way Todd and Jeff do. Together, these guys have probably worked in as many facets of the music business as I, but they bring to the topic both academic-level study and real-world examples beyond their mere years in the business. Each has unique perspectives on the business, and people who know both can find the "personalities" in their book, which is updated every one or two years. They have seen (and often worked through) every scam and scheme in the music business, and are "almost" as old as I am, but you'd never know it from

their research and work, OR their ability to stay current, or their personal styles and contacts. Identical twins, they can (and often have) passed for each other, but each has his special areas of concentration in the business that, combined, produce a more balanced product than a single author could. If you are looking for an entertaining "cheat sheet" on the music business, this is it. "Music Money & Success" packs more bang for the buck than anything I've encountered. There are fantastic works that go into greater detail in most of the areas of the "biz" than is covered here, but this book could be the primer for any of them. I don't get a cut from their sales, but if I did, I would say exactly the same thing.

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